

Tourism

Source 1

Read the text and then answer the following questions.

1. How were the Highlands viewed before the 18th century?

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.....

2. Who helped to change people's perception of the Highlands?

.....
.....

3. What is the 'stereotypical' view of the Highlands?

.....
.....

4. What is meant by a 'niche market'?

.....
.....

5. Give three ways in which Tourist organisations are trying to extend the tourist season.

i.

ii.

iii.

Source 2

Click to enlarge the image, read the text and then answer the following questions.

1. Describe Fingal's Cave and explain how it was formed.

.....
.....
.....

2. Complete the table :-

Date	The 'tourist'
	Sir Joseph Banks
1774	
1829	

Source 3

Click to enlarge the image, read the text and then answer the following questions.

1. When did Martin Martin visit St. Kilda and how long ago is that?

.....

2. What do you think makes St. Kilda such a tourist attraction even today (there are at least three tourist attractions)?

i.
 ii.
 iii.

3. See what you can find out about another of these early travellers : choose from Thomas Pennant or Boswell & Johnson (use the Search option)

.....

Source 4

Click to enlarge the image, read the text and then answer the following questions.

1. Explain fully how Queen Victoria's coming to Balmoral benefitted the Highlands through tourism.

.....

2. Queen Victoria's legacy (effects from the past) still lives on in Scotland's tourist industry today. In what way?

.....

Source 5

Click to enlarge the image, read the text and then answer the following questions.

1. *"The scenery on either side of it (Loch Maree) is about the most utterly savage and terrific".* Taken from 'Anderson's Guide to the Highlands'. Would this description put you off visiting Loch Maree or not? Give reasons for your answer

Yes/No

.....

2. What might attract tourists to Loch Maree today (give at least three attractions)?

i.
 ii.
 iii.

3. How did the falls at Slattadale get their name?

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4. What damaged Loch Maree Hotel's reputation?

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5. Look up a dictionary or a 'search engine' such as Yahoo or Google and see what you can find out about 'botulism'.

.....
.....

Source 6

Click to enlarge the image, read the text and then answer the following questions.

1. What helped to make Strathpeffer a popular holiday resort.

.....
.....

2. Choose the correct answer to the phrase **'Taking the waters'** :-

- i. the tourists drink lots of whisky.
- ii. they bathe in rather smelly water and even drink it sometimes
- iii. they do a lot of swimming
- iv. they have water with their dinner.

.....
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Source 7

Click to enlarge the image, read the text and then answer the following questions.

1. What are Dornoch's main attractions?

.....
.....

2. See if you can find other attractions by using the Search option.

.....
.....

Source 8

Click to enlarge the image, read the text and then answer the following questions.

1. When did deer stalking become popular?

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2. Deer and eagles are two of today's many wildlife tourist attractions. See if you can name another six.

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Source 9

Click to enlarge the image, read the text and then answer the following questions.

1. How is this old church of benefit to tourism in the area of Lochbroom and Ullapool?

.....
.....

2. Where else are similar churches found and why might they also interest tourists even though some of them may be closed as places of worship?

where they are found :
.....

why they are of interest :
.....

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